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CemTrak Cement Census - 2011

* mandatory fields			
Zone/Region/District *	East-A / Bihar / Patna	Date	DD/MM/YYYY
Taluka *		Town *	
Cemtrack Code		SAP Code (If ABG Counter) *	
Name of Firm *			
Key Contact Person			
Counter Type (ABG/Non-ABG) *		Dealer / Retailer *	
If ABG Retailer, Dealer SAP Code *			
Map Coordinates (Latitude)		Map Coordinates (Longitude)	
Are you registered with Sales Tax Department? *		VAT Registration No.	
CST No.		LST No.	
PAN No.			
Suggestions			
Address Details			
Proprietor / Partner - Name *		Proprietor / Partner - DOB	
Street / Road *		Proprietor / Partner - Wedding Date	
Address-1 *		Residence (STD Code) *	
Address-2 *		Office (STD Code) *	
Address-3 *		Mobile *	
Pincode *		E-mail	
Monthly average Sales of Cement (All Companies for the period 2011-2012)		Segment Wise Cement Sales (Only Retail Component)	
Average Monthly Sales *	Sales in MT	Segment *	In MT
Wholesale		Retail-End Consumer	
Retail		Retail-Masons	
Total		Retail-Contractors	
		Retail-Builders	
		Retail-Institutions	
		Retail-Govt.	
		Total	

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BRAND WISE & GRADE WISE SALES (Average Monthly)													
List of Companies Brands Sold *	Authorised Dealer (Y/N)	Retail Sales (In MT)						Wholesale Sales (In MT)					
		OPC 43	OPC 53	PPC	PSC	PSCUT	Total	OPC 43	OPC 53	PPC	PSC	PSCUT	Total
ACC-ACC													
Binani-Binani													
Birla Corp-Birla Super Strong													
Birla Corp-Satna													
Century-Birla-Gold													
GACL-Ambuja													
Heidelberg-My Cem													
India Cements-Coromandel Super Power													
India Cements-Coromandel Super													
JP-Bulund													
Kalyanpur Cement-K.C Super													
Lafarge-Concreto													
Lafarge-Duraguard													
Lafarge-Lafarge													
Mini Plants-No.1 Cmt													
My Home-Mahashakti													
OCL-Konark													
Orient-Orient Gold													
OTHERS_MISC-Others_Misc													
Penna-Penna													
Prism-Champion													
Shree-Bangur													
Shree-Shree Ultra													
UltraTech Cement-UltraTech													

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APPROX. TURNOVER FOR EACH BUSINESS / PRODUCT			
<i>(Please Indicate and Items dealt in for e.g. - cement, hardware, paints, wood, building material, steel etc.)</i>			
Item Dealing In *	Approx Annual Turn Over (Rs. In Lakh) 2010-2011	Approx Annual Turn Over (Rs. In Lakh) 2011-2012	Allocate 100 points across business to indicate relative importance
UltraTech / ABG Brand			
Other Cement			
Steel			
Paints			
Hardware / Sanitary			
Building Material			
Others			
Total			

Additional Information		
1. Counter Info *	Age of the Outlet	Please Select any one from Below
	Less than 6 months	
	6 to 12 months	
	12 to 24 months	
	> 24 months	
2. Any Delivery Vehicles (please tick) * If Yes	<input type="radio"/> Yes <input type="radio"/> No	
	Modal	Nos
	0-5 ton vehicle	
	6-9 ton vehicle	
	>9 ton vehicle	
3. Total No. of employees in counter other than Owner/ Manager *	Category	Nos
	For managing the counter	
	For Collection	
	For Site Visit/ Order Generation	
	Total	
4. No. of regular Influencers attached with counter *	Category	Nos
	Head Mistr / Mason Contractor/ Petty Contractor	
	Small builder/ Promoter	

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		Total	
5.	Inventory / Storage space (godown) for cement *	<input type="text"/>	<input type="text"/> (Tons)
6.	Average re-ordering stock level to dealer/ company	<input type="text"/>	<input type="text"/> (Bags)
7.	Minimum stock always maintained for	Category	Bags
		A category brand	
		B category brand	
		C category brand	
		Total	
8.	Max demand for delivery of order by IHB/ mason (please tick)	Same Day	Next Day
		<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
9.	Delivery time of max orders to consumers	Options	Please tick any one of below
		Morning (Before 11 am)	<input type="checkbox"/>
		Afternoon (12-4 pm)	<input type="checkbox"/>
		Evening (4 pm to shop closure)	<input type="checkbox"/>
		No particular slot	<input type="checkbox"/>
10.	End Usage of Cement from counter for	Category	Select One for each category
		A category brand	<input type="radio"/> RCC <input type="radio"/> Plastering <input type="radio"/> Complete
		B category brand	<input type="radio"/> RCC <input type="radio"/> Plastering <input type="radio"/> Complete
		C category brand	<input type="radio"/> RCC <input type="radio"/> Plastering <input type="radio"/> Complete
11.	No. of Orders for "Dhala"/ Slab Casting (50-100 bag delivery) in a month	<input type="text"/>	
12.	Any Non-Trade (not for re-sale bags) Sales	<input type="radio"/> Yes <input type="radio"/> No	
	If Yes	Brand	Avg Monthly Sale in Tons

Name of Surveyor *	Contact No. *
Name of TSE/ LASF *	Contact No. *
Name of TSM *	Contact No. *